

November 15, 2002

To: Supervisor Zev Yaroslavsky, Chairman  
Supervisor Gloria Molina  
Supervisor Yvonne Brathwaite Burke  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

From: David E. Janssen  
Chief Administrative Officer

**MOTION TO SUPPORT THE CONFERENCE OF MAYORS' RECOMMENDATIONS ON TRAVEL AND TOURISM (ITEM NO. 9, AGENDA OF NOVEMBER 19, 2002)**

Item No. 9 on the November 19, 2002 Agenda is a motion by Supervisor Knabe to support the U.S. Conference of Mayors' recommendations calling for the creation of a Presidential advisory council on travel and tourism and a pilot program to market U.S. cities as international destinations and the enactment of the "American Travel Promotion Act," and to contact the County's Congressional delegation, Senators Feinstein and Boxer, and President Bush urging support for these efforts to restore tourism.

The motion cites the major loss of tourism in the aftermath of the September 11<sup>th</sup> attacks and the U.S. Conference of Mayors' recommendations for improving tourism to cities and states, including by enacting pending House legislation, the American Travel Promotion Act, which would provide grants to states to promote tourism. The legislation, H.R. 3321 (Foley, R-FL), would authorize \$100 million in funding for travel and tourism promotion grants to states and limit the Federal share of costs to 50 percent. H.R. 3321 was introduced on November 16, 2001 and is still pending before the House Energy and Commerce Committee. There is no similar Senate bill, making it unlikely that the bill will be enacted before Congress adjourns as expected, next week.

There are no Board positions relating to the promotion of travel and tourism. Therefore, support for this motion is a matter for Board policy determination.

DEJ:GK  
MAL:MT:lm

c: Executive Officer, Board of Supervisors  
County Counsel  
Legislative Strategist